



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Bob Burg

Travels from: Florida

Fee Range: \$10,001 - \$15,000

A pioneer in the art and science of relationship leveraging, Bob Burg shows professionals how to naturally develop referrals and increase sales and credibility through dynamic, positive persuasion.

Bob has appeared on stage with such legends as Zig Ziglar, Larry King, Coach Lou Holtz, Brian Tracy, Mary Lou Retton, Dr. Denis Waitley, Harvey Mackay, Dr. Stephen Covey, Dr. Joyce Brothers, the late President Gerald Ford and countless others!

He is the author of the critically acclaimed and best selling, *Endless Referrals: Network Your Everyday Contacts Into Sales* and *Winning Without Intimidation: How to Master the Art of Positive Persuasion*, which have both sold well over 150,000 copies. Bob is also the author of *The Success Formula* and *Master Your Traits-Master Yourself: 13 Weeks To Creating Success In Business And In Life*. A completely revised and expanded edition of *Endless Referrals* has been recently released by McGraw Hill. Bob's latest book, *The Go-Giver*, co-authored with John David Mann, is a modern-day business parable focusing on "putting the other guy first" - be it a colleague, competitor, customer, friend or family member.

Bob's articles have been published in hundreds of professional and trade magazines, as well as mainstream and local media outlets. Having been named Brooks Brothers/Palm Beach County Leukemia Society "Man of the Year," Bob is a strong believer in the free enterprise system and putting business success to use for charities.

Most of all, Bob is passionate about sharing his referral generation expertise and positive persuasion principles to better the lives and businesses of every audience he addresses.

Most Requested Programs...

- Endless Referrals
- Winning Without Intimidation
- The Success Formula