



CAPITOL CITY SPEAKERS BUREAU

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Bruce Tulgan

Travels from: Connecticut

Fee Range: \$10,001 - \$15,000

Bruce Tulgan is internationally recognized as the leading expert on young people in the workplace and one of the leading experts on leadership and management. Bruce is a best-selling author, an adviser to business leaders all over the world, and a sought-after keynote speaker and management trainer.

Since 1995, Bruce has worked with tens of thousands of leaders and managers in hundreds of organizations ranging from Aetna to Wal-Mart; from the Army to the YMCA. He has been called "the new Tom Peters" by many who have seen him speak. In recent years, Bruce was named by Management Today as one of the few contemporary figures to stand out as a "management guru" and he was named to the 2009 Thinkers 50 rising star list (the Thinkers 50 is the definitive global ranking of the world's top 50 business thinkers). And on August 13, 2009, Bruce was honored to accept Toastmasters International's most prestigious honor, the Golden Gavel. This honor is annually presented to a single person who represents excellence in the fields of communication and leadership. Past winners have included Marcus Buckingham, Stephen Covey, Zig Ziglar, Deepak Chopra, Tony Robbins, Ken Blanchard, Art Linkletter and Walter Cronkite.

Bruce's newest book is *Not Everyone Gets a Trophy: How to Manage Generation Y*. He is also the author of the recent best-seller *It's Okay to be the Boss* and the classic *Managing Generation X*. Bruce's other books include *Winning the Talent Wars*, which received widespread acclaim from Fortune 500 CEOs and business journalists; the best-seller *Fast Feedback* and *Managing the Generation Mix*. Many of Bruce's works have been published around the world in foreign editions.

Bruce writes a regular online column for *The New York Daily News* and his writing appears regularly in human resources, staffing and management journals. His writing has also appeared in dozens of magazines and newspapers, including the *Harvard Business Review*, *BusinessWeek*, *HR Magazine*, the *New York Times*, the *Los Angeles Times* and *USA Today*. As well, his work has been the subject of thousands of news stories around the world.

Most Requested Programs...

- It's Okay to Be the Boss™: The Step by Step Guide to Becoming the Manager Your Employees Need
- It's Okay to Be the Boss™, the Next Steps: Focus on the More Difficult Cases
- It's Okay to Manage Your Boss™: The Step-by-Step Program for Making the Best of Your Most Important Relationship at Work
- Managing the Generation Mix™: Focus on All Four Generations
- Not Everyone Gets a Trophy™: How to Manage Generation Y
- New Leaders: Developing the Next Generation
- Winning the Talent Wars®: Staffing Strategy, Recruiting, Rewarding, and Retaining