



# CAPITOL CITY SPEAKERS BUREAU

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## David Nour

*Travels from:* Georgia

*Fee Range:* \$20,001 - \$40,000

David Nour is the thought leader on Relationship Economics® - the quantifiable value of business relationships. In a global economy that is becoming increasingly disconnected, David has attracted consulting clients such as KPMG, Siemens, Disney, Assurant, HP and over 200 marquee organizations in driving unprecedented growth through unique return on their strategic relationships. He has pioneered the phenomenon that relationships are the greatest off balance sheet asset any organizations possesses, large and small, public and private.

David annually delivers 50 global keynotes at leading industry association conferences, corporate meetings, and academic forums. He is often a guest lecturer at the Goizueta Business School at Emory University and Georgia Tech's College of Management. He is an active member of several professional organizations, including the Association for Corporate Growth (ACG), American Management Association (AMA), Institute of Management Consultants (IMC) and the Society of International Business Fellows (SIBF).

David's unique perspective and independent insights on Relationship Economics® have been featured in a variety of prominent blogs and publications including *The Wall Street Journal*, *The New York Times*, *FastCompany*, *Knowledge@Wharton*, *Association Now*, *Entrepreneur* and *SUCCESS* magazine. He is the author of several books including the best selling *Relationship Economics* (Wiley), *ConnectAbility* (McGraw-Hill), *The Entrepreneur's Guide to Raising Capital* (Praeger) and the *Social Networking Technology Best Practices Series*. He is a contributor to *The Social Media Bible* (Wiley) and is currently writing his forthcoming book on building digital relationships in a holistic customer lifecycle to fuel enterprise growth.

An Eagle Scout himself, David is passionate about youth with his foundation's support of the Centennial Scouting movement, Junior Achievement, One Voice - aiming to create peace in the Middle East, and the High Tech Ministries. A native of Iran, David came to the U.S. with a suitcase, \$100, limited family ties and no fluency in English! He earned an Executive MBA from the Goizueta Business School at Emory University and a BA degree in Management from Georgia State University.

### *Most Requested Programs...*

- Relationship Economics® - The Art and Science of Business Relationships
- Return on Influence™: Leadership Strategies of Visionary Organizations in the Social Media Age
- Adaptive Innovation™: Adaptable Business Models for Changing Market Demands
- ConnectAbility™ - 8 Keys to Building Strong Partnerships with Your Colleagues and Your Customers
- Inner Circle™ - Who Are *You* Listening To?
- The Immigrant Success DNA: What Immigrants do that Americans Have Forgotten!
- Flight Risk™ - Why Most High Potentials Leave!