



CAPITOL CITY SPEAKERS BUREAU

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Jay Baer

Travels from: Arizona

Fee Range: \$7,501 - \$10,000

Jay Baer is co-author of *The NOW Revolution: 7 Shifts to Make Your Business Faster, Smarter, and More Social* (Wiley, 2011). He is also the founder of Convince & Convert, a leading social media strategy firm with clients across North America.

Jay was named by *Fast Company Magazine* as one of America's top 3 social media consultants and has worked with more than 700 companies (including Sony, Head & Shoulders, Marriott, Pampers, Nike and Met Life) since 1994. His blog is one of the world's most popular marketing resources.

A founder of five companies, he combines humor and practical, useful advice that demystifies social media and web marketing and leaves audiences entertained and informed. Not just a pontificator, Jay is a confident and engaging speaker who draws upon his many years of experience for real-world examples (often self-deprecating) that makes sense out of the complex world of social media and personal branding.

Conference planners say: *"Not only does Jay Baer command extraordinary knowledge and expertise on social media and deep understanding about the implications for PR and marketing across multiple industries, but his ability to capture an audience's attention and imagination for an entire day is unique. Jay's energy and enthusiasm for the subject matter is infectious and he converts ordinary folk to believers in a very short amount of time."*

Jay was the co-founder of azfamily.com, one of the country's largest local Web sites, and was a Vice President in the world's first virtual Web hosting company. Before getting involved with the Internet, he was a public relations and political consultant.

Most Requested Programs...

- The NOW Revolution: 7 Shifts to Make Your Business Faster, Smarter & More Social
- 7 Ways to Use Social Media to Build Stunning Business & Personal Brands
- Why Before How: 7 Steps to Creating a Social Media Strategic Plan
- Why Your Customers are Now in Charge of Your Brand
- The Social Media Train: Catch It If You Can

