



# CAPITOL CITY SPEAKERS BUREAU

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## **Jeff Bauer, Ph.D.**

*Travels from:* Illinois

*Fee Range:* \$10,001 - \$15,000

Dr. Jeff Bauer, an internationally recognized health futurist and medical economist, is Vice President of Forecasting and Strategy for Affiliated Computer Services (ACS), a Xerox Company. As a thought leader for the Healthcare/Finance/Insurance Solutions division of ACS, he forecasts the evolution of health care and develops practical, creative approaches to improving the medical sector of the American economy.

Dr. Bauer has published more than 200 articles, books, Web pages and videos on health care delivery. He speaks frequently to national and international audiences about key trends in health care, medical science, technology, information systems, reimbursement, public policy, health reform and creative problem-solving. Dr. Bauer is quoted often in the national press and writes regularly for professional journals that cover the business of health care.

His latest books are *Paradox and Imperatives in Health Care: How Efficiency, Effectiveness, and E-Transformation Can Conquer Waste and Optimize Quality* and *Statistical Analysis for Health Care Decision-Makers*. His two previous books are *Telemedicine and the Reinvention of Health Care: The Seventh Revolution in Medicine* and *Not What the Doctor Ordered*.

With a background of 20 years in consulting, he assists provider, purchaser and payer organizations with strategic planning and performance improvement. Examples of his ACS work include facilitating an expert task force on the future of selected specialties for one of the nation's largest medical associations, managing technology assessment for a 28-hospital health system, analyzing clinical service lines for research and manufacturing organizations and developing strategic plans for health systems and professional associations. His previous consulting firm, The Bauer Group, specialized in consumer-focused strategic planning and development of clinical affiliation agreements for multi-hospital networks.

In addition, Dr. Bauer has 17 years of professional academic experience. He was a full-time teacher and administrator at the University of Colorado Health Sciences Center in Denver, where he held appointments as an associate professor and as Assistant Chancellor for Planning and Program Development. He served concurrently for four years as Health Policy Adviser to Colorado Governor Richard D. Lamm. Dr. Bauer then worked as a visiting professor in the Administrative Medicine Program at the Medical School of the University of Wisconsin-Madison, where he taught physician leaders how to evaluate research reports and other published studies. Dr. Bauer was also a Senior Fellow at the Center for the New West in Denver.

### ***Most Requested Programs...***

- The Reality of Health Reform: Practical Paths to Survival and Growth
- Forecasting the Future of Health Care: Challenges and Opportunities
- Paradox and Imperatives in Health Care: Efficiency, Effectiveness and E-Transformation