



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Joe Calloway, CSP, CPAE

Travels from: Tennessee

Fee Range: \$15,001 - \$20,000

Joe Calloway is a performance expert who helps people and companies think competitively, improve constantly, and act decisively.

He is the author of four ground-breaking business books including the best-selling *Becoming A Category of One*, which received rave reviews from *The New York Times*, *Retailing Today*, *Publishers Weekly* and many others.

Joe is a partner in Engage Consulting Group and is also a partner in BizVideos, a company that produces short business videos for use in meetings and corporate events.

Joe has been inducted into the Speakers Hall of Fame, but he doesn't do "speeches." Instead, Joe actively engages people in sessions that challenge assumptions and create new ways of thinking.

Most Requested Programs...

- Mindset: Improvement+Innovation+Connection+Action
- The Leadership Imperative: Accelerating Your Organization's Success
- How Entrepreneurs and Small Businesses Can Lead, Sell and Service Their Way to Success

Books by Joe Calloway...

