



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Joyce Gioia, CSP, CMC

Travels from: Texas

Fee Range: \$7,501 - \$10,000

Joyce Gioia is a Strategic Business Futurist concentrating on workforce and workplace trends. Joyce is President and CEO of The Herman Group, a firm serving a wide range corporate, trade association and governmental clients on an international basis. Through consulting, speaking and training, Joyce helps clients position themselves for success in the future. Joyce has served clients in 21 countries on six continents and in 46 of the United States. Joyce's most recent successes in the Asia Pacific region have been in Singapore and Malaysia, where she has received rave reviews for her workshops and keynotes.

Focusing on what will be valuable for her clients and audiences, Joyce tailors her messages to what is most needed with an emphasis on take-home value, practical tactics and strategies that can be put to work right away. To reach an even wider audience, Joyce has authored five books. These books are focused on what employers must do to attract, optimize, and hold onto their best employees. Joyce approaches Human Resources from an Internal Marketing perspective, taking external marketing concepts and strategies and applying them within the organization.

A respected professional speaker and consultant, Joyce has earned the designation Certified Management Consultant, the highest certification granted by The Institute of Management Consultants. She also earned the coveted Certified Speaking Professional designation from the National Speakers Association. Joyce contributed a regular column to various business journals, as well as Sky, Delta Airlines' award-winning in-flight magazine. She is also CEO of Employer of Choice, Inc., the organization that certifies employers as Employers of Choice®.

Often quoted in media, like *Industry Week*, *The Christian Science Monitor*, *Entrepreneur Magazine*, *Business Week*, *The Economist*, *The Wall Street Journal* and on National Public Radio, Joyce is recognized as one who not only knows what's coming, but can communicate that future very effectively. She has also appeared on numerous radio and television talk shows and was featured in an episode of *New Attitudes* on the Lifetime Cable Network. Joyce is listed in *Who's Who in America*, *Who's Who in the East* and the *International Who's Who of Business Executives*.

Most Requested Programs...

- Optimize your Future!
- Capitalizing on the Workforce Crisis to Win the War for Talent
- Making Work Lean and Meaningful
- Becoming an Employer of Choice™
- Employee Retention for the 21st Century
- Generations: A Tossed Salad in the Workplace
- Herding Cats: Leading the New Generations without Losing Your Mind