



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*



## Dr. Kevin Freiberg

*Travels from:* California

*Fee Range:* \$15,001 - \$20,000

For over 20 years, Kevin has been profiling revolutionary business leaders in some of the world's most innovative companies. He has successfully turned those profiles into roadmaps that help clients create their own revolutionary strategies for growth.

Kevin is the co-author of *NANOVATION: How a Little Car Can Teach the World to Think Big and Act Bold*. Kevin and his wife Jackie are also authors of their international best seller, *NUTS! Southwest Airlines' Crazy Recipe for Business and Personal Success*, *BOOM! 7 Choices for Blowing the Doors Off Business-As-Usual!* and *GUTS! Companies that Blow the Doors Off Business-As-Usual*.

Named one of the "Top 30 Best Minds on Leadership" by *Leadership Excellence* Magazine, Dr. Freiberg is among the most influential voices on the speaking circuit today.

Dr. Freiberg has appeared on CNBC, CBS Sunday Morning and the CBS Morning News for his views on the critical links between leadership, corporate culture, innovation and exceptional customer loyalty. He has also appeared on the television series *Lessons in Excellence* for CNBC India. His articles and interviews have been published in the *Wall Street Journal*, *Business Week*, *Washington Post*, *Investor's Business Daily*, *India's Economic Times*, *India's Business Standard*, *India's Financial Times* and *Capital Business & Finance Magazine* of Dubai.

### *Most Requested Speech Themes...*

- Leadership
- Engagement and Culture
- Innovation
- Service
- Loyalty: Fiercely Devoted Customers
- Accountability
- Change

