



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## **Philippa Gamse, CMC**

*Travels from:* California

*Fee Range:* \$2,500 - \$5,000

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Philippa Gamse is a Website strategy expert and professional speaker.

She speaks to audiences around the world and advises business owners, executives and managers on maximizing their return on their Web investment. She is a Certified Management Consultant, a designation earned by less than one percent of professionals.

Her speaking and consulting clients come from a wide range of industries, and include Harley-Davidson Motor Company, Hilton Hotels Corporation, Goodwill Industries International, Hanley Wood and the American Bus Association.

Since 1995, Philippa has critiqued over 5,000 Websites in the US and Europe. Her clients report that within 30 days of implementing her recommendations they experience significant improvements in the levels of quality traffic, visitor engagement, customer loyalty and qualified sales leads.

Originally from the UK, Philippa holds a Masters degree from the University of London. She has 10 years of corporate experience in Europe, including several years as a consultant for Deloitte. She founded her own US-based business in 1995.

### *Most Requested Programs...*

- Maximize your Web & Social Media ROI!
- Leaky Boat Websites...and How To Prevent Them!
- Website High Five Connections
- Website High Five Strategies
- Website High Five Marketing
- Website High Five Returns