



# CAPITOL CITY SPEAKERS BUREAU

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## Ron Galloway

*Travels from:* Georgia

*Fee Range:* \$5,001 - \$7,500

Ron Galloway has a unique perspective on business, technology and the financial markets. After graduating from Georgia Tech in 1984 with a B.S. in Industrial Management, he spent 20 years on Wall Street as an analyst and then as a trader. He managed private investment accounts for 10 years, focusing on technology and commodities.

In 2003, Ron began a study on Wal-Mart and spent a year as an unpaid "face" of the company to the press. The experience culminated in 2006 with his acclaimed business documentary on the company, "Why Wal-Mart Works & Why That Makes Some People Crazy," which he produced and directed. The film premiered inside the U.S. Capitol Building in Washington, DC and received global attention. Ron spent a full year deep inside Wal-Mart gaining access to cutting-edge logistics and IT systems. He is a widely recognized expert on Wal-Mart and their business practices.

Because of his expertise and insight, Ron was featured on CNN, CNBC, MSNBC, ABC's World News Tonight and Good Morning America. He has been on nearly 100 talk radio shows, including frequent appearances on the BBC. Print coverage includes features in the *New York Times*, *Washington Post*, *USA Today*, *LA Times* and over 300 other newspapers worldwide.

Ron is a frequent keynote speaker whose presentations include a variety of business topics, notably regarding economic forecasts, Wal-Mart and its effect on healthcare, banking and retail and innovations in business technology and finance. He writes on business for the Huffington Post, one of the most widely read sites on the internet.

Some of Ron's raving clients include Alabama Credit Union League, American Marketing Association, Association Of Agricultural Production Executives, California Medical Association, Colorado Credit Union League, Financial Times (London), Georgia Chamber Of Commerce, IBM Credit Union League, International Association Of Refrigerated Warehousing, Iowa Bankers Association, Missouri Petroleum Marketers & Convenience Store Association, National Council Of Postal Credit Unions, Nebraska Bankers Association, Paragon Group, South Carolina Healthcare Managers Association, Yale School Of Law and many more.

### *Most Requested Programs...*

- Rebooting Healthcare
- Wal-Mart & The Future of Health Care
- Trends In Electronic Medical Records
- Future Money: Virtual Currencies & Payment Systems
- Boxed In: Competitive Threats to Financial Services Firms
- The Top 12 Tech Trends of 2009 and How You Can Benefit From Them