



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Ross Shafer

*Travels from:* Washington

*Fee Range:* \$15,001 - \$20,000

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Ross Shafer is a six-time Emmy Winning Comedian, writer and TV host who in 1994, turned his energies and enthusiasm toward the corporate and association world.

As a lifelong student of human behavior, Ross has written and produced 14 human resource training films on customer service, motivation and leadership. His ability as a master performer quickly propelled him as a highly demanded corporate and association keynote speaker.

With a fearless perspective, Ross challenges audiences to be wary, "You can't solve unconventional problems with conventional wisdom."

To that end, Ross has authored *Nobody Moved Your Cheese!*, *The Customer Shouts Back!*, *Customer Empathy, Are You Relevant? (12 Reasons Smart Organizations Thrive in ANY Economy)* and his brand new book, *Grab More Market Share (How to Wrangle Business Away from Your Lazy Competitors)*.

However, he is most proud of his bestselling cookbook, *Cook-Like-A-Stud; 38 Recipes Men Can Prepare in the Garage... Using Their Own Tools!*

No wonder his friend, Jay Leno says, "Finally, a motivational speaker without the speech!"

### *Most Requested Programs...*

- Grab More Market Share: How To Wrangle Market Share From Lazy Competitors
- Are You Still Relevant?
- Customer Urgency and Empathy
- Nobody Moved Your Cheese
- The Ultimate Emcee