



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Steve Farber

*Travels from:* California

*Fee Range:* \$15,001 - \$20,000

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*"Approach the act of leadership as you'd approach an extreme sport: learn to love the fear and exhilaration that naturally comes with the territory."*

Steve Farber is the president of Extreme Leadership, Incorporated, an organization devoted to the cultivation and development of Extreme Leaders in the business community. His latest book, *Greater Than Yourself: The Ultimate Lesson In Leadership*, was a *Wall Street Journal*® and *USA Today*® bestseller. His second book, *The Radical Edge: Stoke Your Business, Amp Your Life, and Change the World*, was hailed as "a playbook for harnessing the power of the human spirit."

Steve's first book, *The Radical Leap: A Personal Lesson in Extreme Leadership*, is already considered a classic in the leadership field. It received *Fast Company* magazine's Readers' Choice Award and was recently named one of the 100 Best Business Books of All Time.

A subject-matter expert in business leadership and a frequent guest on news-talk shows around the country, Farber is a senior-level leadership coach and consultant who has worked with and spoken to a wide variety of public and private organizations in virtually every arena, from the tech sector to financial services, manufacturing, health care, hospitality, entertainment, retail and even the U.S. government.

In 1989, after having run his own financial services company, Farber devoted his professional life to the field of leadership development and has been at it ever since. He was director of service programs at TMI, an international training consultancy, and then worked for 6 years as Vice President and Official Mouthpiece (that's what it said on his business card) of The Tom Peters Company where he met several of his mentors including author/gurus Tom Peters, Jim Kouzes, and Terry Pearce.

In 2000, Farber established his own company, Extreme Leadership, Inc, where he is president and CEO. He is also the co-founding director of The Center for Social Profit Leadership, a non-profit organization formed to serve the leadership development needs of social entrepreneurs, and he sits on the Board of Directors of the world-renown program, Up With People, a global leadership program for students from 18 to 29 years old.

Coaching and inspiring Extreme Leadership at all organizational levels is Steve's passion, and he does so with a style that is part strategist, part social commentator and all energy.

### *Most Requested Programs...*

- The Radical LEAP: Extreme Leadership at Work and Beyond
- Greater Than Yourself : 3 Steps to Attaining the New Gold Standard of Leadership
- Radical Accountability: Making the Leap From Individual Contributor to Extreme Leader