



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Steven S. Little

*Travels from:* North Carolina

*Fee Range:* \$10,001 - \$15,000

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Steven S. Little is a much sought after expert on the subject of business growth and the future of opportunity.

As a former President of three fast-growth companies, he now advises thousands of leaders of growing organizations and communities each year. For over ten years, Steve was also a Senior Consultant for *Inc.* magazine.

He is the author of the best-selling books *The 7 Irrefutable Rules of Small Business Growth* (Wiley, 2005) and *The Milkshake Moment: Overcoming Stupid Systems, Pointless Policies and Muddled Management to Realize Real Growth* (Wiley, 2008). His

newest book, *Duck and (re)Cover: The Embattled Business Owner's Guide to Survival and Growth* (June 2009), is already receiving praise as the Must-Read Business Book for 2009!

He also regularly speaks for some of the world's leading organizations, including UPS, Microsoft, FedEx, Bank of America, SunTrust Bank, Echostar, National Association of Home Builders, Consumer Electronics Associations, National Sporting Goods Association, Million Dollar RoundTable, American Banking Association, Associated General Contractors, Retail Industries Leaders Association and over 80 chambers of commerce. His style has been described as "real-world" "highly credible" and "uniquely engaging."

From 1988 thru 1999, Steve was President of three fast growth companies. Both FAME, Inc. and Erb Industries, Inc. achieved profitable growth rates of over 500% during his tenure.

Steve is a graduate of Miami University and has studied at The Institute for Management Development in Lausanne, Switzerland and The University of Houston's Future Studies Program. Steve and family live in sunny Wilmington, NC and historic Merida, Mexico.

### *Most Requested Programs...*

- Duck and (re)Cover: Positioning Your Business for Growth
- The Milkshake Moment: Overcoming Stupid Systems, Pointless Policies and Muddled Management to Realize Real Growth
- The 7 Irrefutable Rules of Business Growth: 21st Century Strategies for Building Your Company
- The Future of Opportunity: A 20/20 Vision of Your Success
- The Ten T's of Customer Acquisition & Retention: Proven Initiatives For Building Relationships & Profits