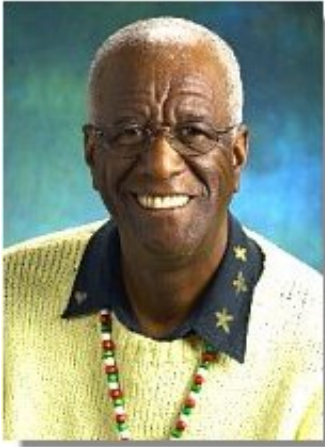




# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Wally Amos

*Travels from:* Hawaii

*Fee Range:* \$10,001 - \$15,000

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Today, Wally Amos is an icon and his name is a household word. As founder of Famous Amos Cookies in 1975 and father of the gourmet chocolate chip cookie industry, Wally has used his fame to support educational causes.

Since 1979, Wally has been National Spokesman for Literacy Volunteers of America, which is now called ProLiteracy Worldwide. He is also a Board Member of the National Center for Family Literacy and Communities in Schools. His latest enterprise is Uncle Wally's, which produces a premium line of gourmet muffins.

On the lecture circuit, Wally addresses audiences at corporations, industry associations and universities with his inspiring "do it" positive attitude. Wally Amos has been the recipient of many honors and awards. He gave the shirt off his back and his battered Panama hat to the Smithsonian Institution's Business Americana Collection. Dr. Amos received an Honorary Doctorate in Education from Johnson & Wales University. He has been inducted into the Babson College Academy of Distinguished Entrepreneurs, and he received the Horatio Alger Award, The President's Award for Entrepreneurial Excellence, and The National Literacy Honors Award.

Wally is also an accomplished author. He wrote his autobiography, *The Famous Amos Story: The Face That Launched A Thousand Chips*, in 1983 and collaborated with his son, Gregory, on *The Power In You: Ten Secret Ingredients To Inner Strength*, a hopeful, inspirational book sharing Wally's philosophy and life experiences. His book, *Man With No Name: Turn Lemons Into Lemonade* tells how Wally lost everything, including his name, and turned adversity into opportunity. Wally's book *Watermelon Magic: Seeds of Wisdom, Slices of Life* uses watermelon as a metaphor for life, sharing his personal path to wisdom, humor, joy and a positive outlook on life. His most recent book, *The Cookie Never Crumbles* is indeed a cookbook, but instead of edibles, Wally offers recipes for life--specifically recipes for the successes you can whip up in your own life, if you have the right ingredients!

In every job, Wally always started at the bottom and worked his way to the top. Ultimately, he was hired by the William Morris Talent Agency where he represented Simon & Garfunkle and The Supremes. After years in the entertainment industry, he decided to begin selling what was then a weekend hobby -- chocolate chip cookies. As they say, "the rest is history." Now, Wally Amos is known by over 150 million Americans. His fame is grounded in quality, substance and a unique, positive mental attitude.

### *Most Requested Programs...*

- A "Famous" Story
- The Cookie Never Crumbles
- The Power In You
- Relationships Are Partnerships
- A Recipe for a Successful Life
- Seeds of Wisdom, Slices of Life